



South Florida Agile Association (SFAA) is a non-profit organization founded in 2013 to benefit our Agile user community and enable knowledge sharing to advance Agile practices in South Florida. Our membership includes Agile practitioners, experts, evaluators and decision makers searching for the best services and solutions to help their Agile journey. SFAA is growing fast; growing from 200 to over 500 members in 2014. A year in review video:

(<http://youtu.be/uR36eEiN3qk>)

ATS 2015 Video Teaser (30 Seconds) Use to promote and communicate about May 28th, 2015 conference.

<http://www.youtube.com/watch?v=-FwxFnDJcYg&sns=em>

Events Summary

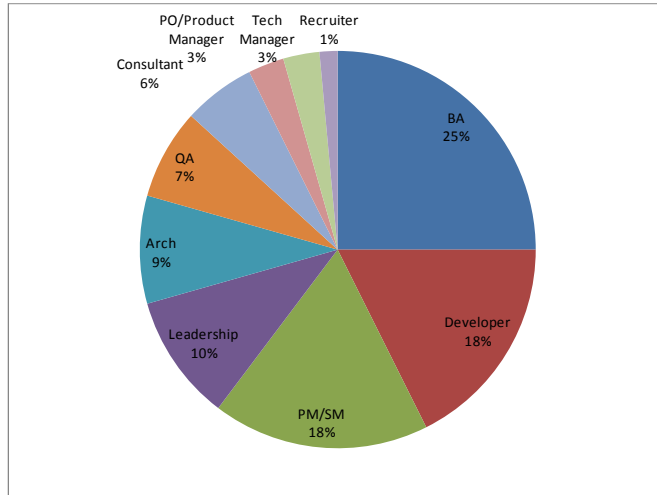
This year marked our successful launch of the Agile Tools Summit (ATS), a successful conference brand that joined over 400 attendees, 20 company exhibitors and sponsors, and 17 speakers.

(<http://agiletoolssummit.southfaa.com/>).

Throughout 2014, we hosted events in the tri county area of Dade, Broward, and Palm Beach. 10 **small events** represented in lean coffees, 10 **medium events** that are more formal and averaged 80-100 person attendance and branded as “evening with a Guru”, and 1 **large event** which we branded as the “Agile Tools Summit”. More information can be found on our SFAA Meetup site: <http://www.meetup.com/South-Florida-Agile-Association/>.

Demographics Highlights

Members from over 100 of the top South Florida companies represent our Agile community. Our members represent top companies in South Florida including Carnival, Deloitte, IPC Subway, Ultimate Software, Microsoft and Citrix to name a few (see Appendix-B) for a glance of companies attending our events.





ATS 2015 Conference Sponsorship Program

The ATS 2015 conference based Sponsorship program is a one-time event based sponsorship and expires the day of the event (see Appendix-A for more details). This sponsorship program is designed to provide your company more exposure at larger events with options to showcase your products and access to the EXPO hall.

Below are some of the high level benefits of the Annual Sponsorship program:

- ✓ Promote and sponsor your company during the event
- ✓ Access to C level Executive track for Diamond sponsors
- ✓ Provide speaker session options to showcase your products
- ✓ Access to showcase and demo your products in the EXPO hall
- ✓ Display your company during the event on screens and signage
- ✓ Include your company name/logo in announcements/marketing for the event, including our Social Media (Meetup, Facebook, Twitter and LinkedIn) promoting our partnership and news.
- ✓ Presence on the event website
- ✓ Free pass registration to the event

| Large Event/Conference Sponsorship Levels & Deliverables | Diamond | Gold | Silver | Bronze |
|---|----------|---------|---------|--------|
| | \$10,000 | \$5,000 | \$2,500 | \$1000 |
| Slots Available | 2 | 4 | 6 | 10 |
| Your company name is mentioned in conference open/closing as event title sponsor | Y | N | N | N |
| Access to conduct a product demo in one of the designated rooms during lunch time, the details will be listed on the conference program | Y | N | N | N |
| Logo added as title sponsor on event t-shirts, bags, marketing promo | Y | N | N | N |
| First choice picks at the Exhibition spots | Y | N | N | N |
| Present TWO 40 minute speaker sessions | Y | Y | N | N |
| Event Pass | 4 | 3 | 2 | 1 |
| Present ONE 20 minute speaker session | N | N | Y | N |
| Logo/name placed on event e-mail invite | Y | Y | Y | Y |
| Logo/name/web link on event website | Y | Y | Y | Y |
| Have access to table in EXPO hall (showcase products) | Y | Y | Y | N |
| Display your company logo during the event on the screens/signage | Y | Y | Y | N |
| Presence in event social media channels | Y | Y | Y | Y |
| Option to donate a raffle prize and be present at raffle drawing | Y | Y | Y | Y |
| Option to provide marketing giveaway, promo items for event bag | Y | Y | Y | Y |



APPENDIX-A Sponsorship Application Form

Yes, my company would like to participate in the following promotional option:

Sponsorship Application Request Process

Complete the below form and email to tony.diperna@gmail.com, once the sponsorship request is reviewed by SFAA, if approved an invoice will be sent by email at the email address included below. Once you receive the invoice from SFAA, **payment is to be received within 30 days of the invoice date otherwise the sponsorship request will be cancelled.**

- [_____] Sponsorship Level
- [_____] Sponsor Type (Annual/Event)
- [_____] Sponsorship Amount
- [_____] Sponsorship Start Date

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____ E-Mail: _____

Signature: _____

Company URL: _____

Payment Terms

Sponsor shall make all payments in US dollars (\$USD) by [check] in accordance with the following instructions:

Mail copy of the invoice and make check payable to:

Agile Association of the Americas



1930 N. Commerce Pkwy #1

Weston, FL 33326, USA

APPENDIX-BList of companies that have participated in South Florida Agile Association events:

| | | |
|---------------------------|---------------------------------------|---|
| 3Back, LLC | EMA | PwC US Advisory |
| A Strategy Consulting | ErJA Professional Technology Services | Qology Direct |
| AAJ Technologies | European Wax Center | Rally Software |
| ABCo. USA Inc. | FIS | Remote Learner |
| Ability Commerce | Flowdia | S3 PMO |
| Acn | GDZ Computer Services | Seaboard Marine |
| Actavis, plc | GHW | Self-Employed |
| AgilePro | GRID Systems | Sherlock Teck |
| AJT Systems Inc. | H2 Performance Consulting | SoftKey |
| Ajtsystems | HDI | South Florida Agile Association |
| American Express | Housing and Development Software | South Florida PMI |
| Animusoft | HP | SunGard |
| Apocalypse Software Corp. | IBM | SunGard Insurance Systems |
| Appirio | Independent Living Services | Tek Partners |
| Bentley Software Inc. | IOS | TEKsystems |
| Bintra | IPC Subway | Tellus |
| Blue Brain Corporation | ITNL, Inc | The Children's Trust |
| Bupa | JBs | The Experts |
| CareCloud | JDA | The Talent Source |
| Carnival Cruise Lines | Jeffrey A. Bloom | Total Marine Solutions |
| Castle Group | JMFamily | Tracfone Wireless |
| CCHS | Kaplan University | Tradestation |
| CDEXUS Corp | Karas Wilders Group, Inc. | UDT |
| Centric Consulting | Kforce | Ultimate Software |
| Cisco | Microsoft | versioOne |
| Citi | Modernizing Medicine | VFlocks.com |
| Citrix | Motorola Solutions | Webtractive, Inc |
| City of Doral | MTN | World Travel Holdings |
| Compuware | Mutual of America | World Travel Holdings / CruiseOne, Cruises Inc. |
| Creatus Angels | Nova Southeastern University | Zaph |
| Deloitte | Office Depot | |
| Diamond Media Inc | Orasi | |
| Dodgen Consulting | Periferia-IT | |
| ELC of Broward | PricewaterhouseCoopers | |
| Electric Cloud | | |